

Business to Consumer Solution

The OWIT B2C Portal Solution dramatically enhances the customer journey and engagement experience and provides the opportunity to create new, innovative consumer journeys. It is a complete quote to bind solution that seamlessly integrates native phone apps and web-application functionality into a cohesive, enjoyable, and engaging user experience which is simplified with data enrichment.

- Brand the solution and provide a complete experience to the consumer
- Leverage and integrate with existing in-house rating or document solutions



At the Heart of the Solution

- User Experience Service to support the creation of pages, data fields, and visual experience across multiple devices
- Rules Service to support any workflow logic execution
- Rating Service to define and calculate rates
- Document Service to create and produce documents – quotation, policy or invoices
- Integration service to easily access 3rd party data sources

MICROSERVICES USED

User Experience Service

- Allows drag-and-drop configurations
- Add links, maps, and payments
- Existing legacy integration
- Interacts with distribution channels

Rules Service

- Ensures regulatory compliance
- Sophisticated decision logic
- Fully customizable
- Continuous integration and delivery process

Rating Service

- Supports any insurance line of business
- Provides rate/rule configuration
- Integrates easily and rapidly
- Increases new product speed to market

Integration Service

- Better system communication
- Ensures software sync and processing
- Connects legacy to other systems
- Pre-built integrations to existing third-party provider database

MICROSERVICES USED

Document Service

- Rapid design, maintenance, and deployment of policy docs
- Simultaneous access by multiple systems
- Compatibility with existing and future environments

Analytics Service

- Conduct policy, risk or coverage level incurred vs. earned analysis
- Identify patterns or trends in claims and risk portfolio
- Track data thresholds
- Customize and share dashboards or real-time reports

Login Service

- Enables single sign-on
- Secures data access
- Provides two-factor authentication
- Supports integration (SSO) to any platform

Party Management Service

- Centralizes entities and relationships management
- Manages entity data information from entry into a realized product
- Parties available for use by realized product
- Associates users of OWIT microservices with single party entity

OWIT Global (OWIT) is an insurance technology company specializing in solutions built on a unique suite of reusable insurance-specific microservices. OWIT's solutions include Bordereaux and Binder Management, Business to Business/Consumer Portals, User and Point of Sale Portals, Rating, Document-lite Generation, Insurance Data Transformation, and Policy Lifecycle. Each OWIT solution is built on a collection of microservices that allow for unprecedented reusability to deliver an array of additional solutions to solve pressing pain points for both immediate and longer-term business benefits. OWIT's solutions can be deployed standalone or integrated with a Broker's, Carrier's, or MGA's existing environment to maximize investments.

OWIT Global's offering is configured and managed through a "no-code" environment. All user experiences, workflows, rating calculations, and rules are configured through a no-code tool. The tools come with embedded data fields, insurance workflows, and in the case of integration, connectors that can all be configurable and changed to meet individual insurer needs.

We have an experienced technical team with years of insurance technology experience. Whether you need an experienced resource to help with requirements gathering or a software team to develop long-term or one-off technology projects, our team is available to assist. Our resources will design and configure efficient software solutions for a variety of business needs.



**For more information on our specialized solutions,
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